

CBI UNVEILS NEW LOGO

Community Building Initiative unveiled a new logo in January that will be used for all CBI communications. The new logo (pictured above right) consists of three elliptical graphic elements bounded by a rectangular field and appearing with the words Community Building Initiative.

The new logo was developed during the last quarter of 2001 as part of CBI's new communications plan funded by a grant from Duke Energy. CBI volunteers Andy Calhoun (YMCA of Greater Charlotte), Lovett Epps (Duke Energy) and Gerald Johnson (The Charlotte Post)

worked closely with local designer Adam Roth and CBI Executive Director Dianne English to develop the logo.

English says that, "in the new logo, some people see waves, some see ripples or steps. The imagery is intended to represent the way CBI works at the personal, group and institutional levels to affect community-wide change." The color chosen for the new logo, a rich bronze, was selected to represent the diversity of cultures and ethnic backgrounds in the Charlotte area, while the elliptical shapes connote movement, access and patterns of change.

UNIVERSITY CITY COMMUNITY BUILDING PROJECT LAUNCHED

CBI and the University City YMCA joined with the Lee Leadership Institute and other stakeholders to launch a new civic engagement process exploring the value of diversity in the community centered around UNC-Charlotte. This part of the city maintains the highest growth rate of any area in Charlotte.

Using the Resource Team model established through its partnership with the 26th Judicial District, CBI will assist the UCCBP Resource Team in engaging the community in a year-long process. The effort is co-chaired by educator Ann Clark (Charlotte-Mecklenburg Schools) and Mike DeVaul (Director, University YMCA).

To accomplish the team's goal, information from local and national studies will be combined with facilitated discussions and interactive meetings to engage leaders and area residents in dialogue on issues of inclusion, equity and leadership and in developing recommendations and an action plan for moving forward.



UNIVERSITY CITY COMMUNITY BUILDING PROJECT RESOURCE TEAM MEMBERS

Laura Abiodun, *Neighborhood Resident* ◀ Nikki Austin, *WSOC-TV* ◀ LaRita Barber, *The Urban Institute* ◀ Woody Cain, *University City Magazine* ◀ Ann Clark (co-chair), *Charlotte-Mecklenburg Schools* ◀ Rick Conboy, *UNC-Charlotte* ◀ Mike DeVaul (co-chair), *University City YMCA* ◀ Thereasa Elder, *Rockwell Park Neighborhood Assoc. President* ◀ Erin Hardison, *CMPD* ◀ Tony Hoppa, *UNC-Charlotte* ◀ Jill Ibbotson, *University City YMCA* ◀ Lisa Jernigan, *Resources for Senior Living* ◀ Chuck Johnson, *CMPD* ◀ Leslie Johnson, *Vance High School PTA* ◀ Cindy Johnston, *CPC* ◀ William Jordan, *Rockwell AME Zion Church* ◀ Laura Larew, *TIAA-CREF* ◀ Juanita Lewis, *Duke Energy* ◀ Eric Mann, *YMCA of Greater Charlotte* ◀ Patricia Martinez, *University City YMCA* ◀ Tuyet Ngo-Seethaler, *International Health and Community Services* ◀ Nancy Burgin Rankin, *University City United Methodist Church* ◀ Judy Rose, *UNC-Charlotte* ◀ Bill Scurry, *Allen Tate Realtors* ◀ Olivia Taft, *Stoney Creek* ◀ Kevin Toomb, *First Charter Bank* ◀ **Facilitators:** Nay Howell, *Community Building Initiative* and Anne Udall, *The Lee Institute* ◀ **Research Consultant:** Bill McCoy, *The Urban Institute*



The University project kick-off drew community leaders from many sectors in the area.

Participants included Mike DeVaul and Leslie Johnson (above) and Nikki Austin and Erin Hardison (left).

"Building on the strengths of the diversity in the University City area, stakeholders will develop an action plan to foster a sense of community among those who live, work, learn and worship in the University City area."

~UCCBP Goal Statement

CBI LEADERSHIP TEAM

Claude Alexander (co-chair), *University Park Baptist Church* ◀ Andy Calhoun, *YMCA of Greater Charlotte* ◀ Dana Drago, *Bank of America* ◀ Lee Epps, *Epps Printing* ◀ Lovett Epps, *Duke Energy Corporation* ◀ Mac Everett (co-chair), *Wachovia Bank* ◀ Sharon Harrington, *Foundation For The Carolinas* ◀ Jose Hernandez-Paris, *International House* ◀ Christopher Jackson, *The Vanguard Group* ◀ Bill Jeffries, *Providence United Methodist* ◀ Bill Jones, *District Court Judge (retired)* ◀ Gerald Johnson, *The Charlotte Post* ◀ Denisa Leach, *United Way of the Central Carolinas* ◀ Manuel Mendoza, *Latin American Coalition* ◀ Tuyet Ngo-Seethaler, *International Health and Community Services* ◀ Cyndee Patterson, *The Lynnwood Foundation* ◀ Brian Simpson, *Businessman* ◀ Sam Smith, *Tryon Systems, Inc.* ◀ Emily Zimmern, *Levine Museum of the New South*

CBI STAFF:

- ◀ DIANNE ENGLISH (EXECUTIVE DIRECTOR)
- ◀ CHRISTI LEE (PROGRAM COORDINATOR)
- ◀ ANNETTA WATKINS (ADMINISTRATIVE ASSISTANT)

CBI OFFICES HAVE A NEW ADDRESS:
217 SOUTH TRYON STREET, SUITE 307, CHARLOTTE, NC 28202
704.333.2595 - PHONE ◀ 704.333.2597 - FAX

CBI UPCOMING PROJECTS

CBI will assist the City of Charlotte in developing new strategies for equitable treatment of minority- and women-owned businesses during the Spring and Summer of 2002.

Charlotte's Social Capital is the focus of a series of ongoing discussions involving CBI and eight other community organizations that plan to increase the city's available social capital through collaborative efforts and programming.

A Judicial Leadership program will kick off at the end of April as the result of CBI's work with the 26th Judicial District. The effort will center on developing judges as effective leaders and jurists in an increasingly multi-racial, multi-ethnic community.

26TH JUDICIAL DISTRICT SHARES RESULTS

The CBI/26th Judicial District Resource Team concluded the research portion of its 15-month project to examine issues of disparity and discrimination in the courts and is poised to share results with the system and the public. CBI is supporting the 26th Judicial District by providing two forms of follow-up to the project. The first is a year-long project for judges, "Judicial Leadership for a Diverse Community," which will be launched with a day-long session on April 26th and will involve approximately 15 judges. The second initiative is focused on working with department heads within the 26th Judicial District who have expressed a desire for deeper examination of research results and strategic follow-up within their departments.

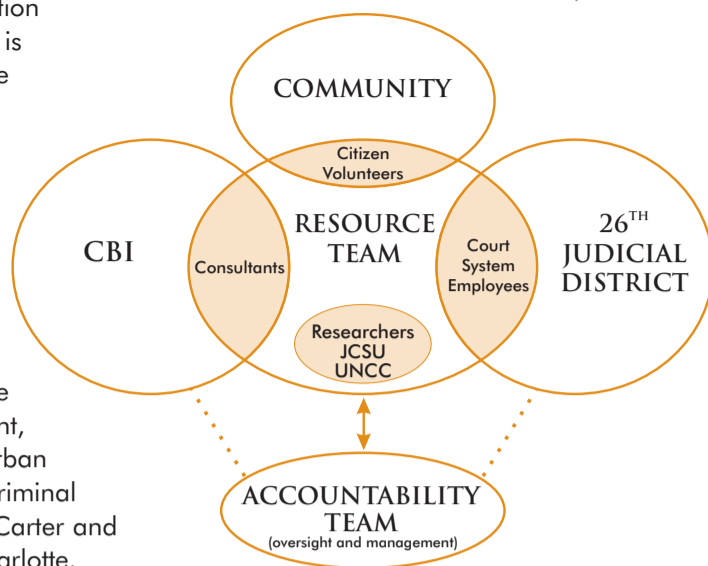
The 24-member Resource Team, made up of court system employees and interested citizens, was co-chaired by District Court Judge Rickye McKoy-Mitchell and CBI Leadership Team member Cyndee Patterson. The development of the Resource Team model was guided by CBI consultant, Octavia Seawell. A collaborative study of the courts was undertaken by the Urban Researchers Group at Johnson C. Smith University and the Department of Criminal Justice at UNC-Charlotte. Researchers for the project were Drs. Deborah Carter and Thomas Priest of JCSU and Drs. Paul Friday and Pauline Brennan of UNC-Charlotte.

The JCSU study focused on perceptions of participants in the system, assessed via interviews and questionnaires, while UNC-Charlotte researchers conducted a quantitative case review and analysis in two courts. The results of the research indicate that most participants in the court system perceive equitable treatment, a perception supported by the case review research.

As a part of the perception research, CBI consultants Octavia Seawell and Nay Howell conducted focus groups with court system employees, District and Superior Court Judges, and members of the community-at-large.

The project was made possible in part by a "Race Will Not Divide Us" grant from the Z. Smith Reynolds Foundation, which is also providing partial funding for the "Judicial Leadership in a Diverse Community" project.

CBI/26TH JUDICIAL DISTRICT RESOURCE TEAM PARTNERSHIP PROJECT



CBI MOVES FORWARD WITH LEADERSHIP DEVELOPMENT INITIATIVE

Fulfilling a portion of its mission to develop capacity in the community, CBI launched a Leadership Development Initiative (LDI) on October 16, 2001 with members of the CBI Leadership Team.

Twenty-one leaders are participating in the first LDI class that is designed to increase self-awareness as well as skill in addressing issues related to race and ethnicity. LDI's Class One is also engaged in increasing their understanding of the community and has profited by hearing from community leaders such as Bill McCoy and Harvey Gantt. LDI participants are using findings from the Social Capital Survey to inform their work and are designing personal and community "bridging" experiences.

In addition to the nine-month LDI program, CBI is providing other offerings to strengthen area leaders in building a more inclusive and equitable community. These include a "Lenses for Diversity" interactive luncheon on October 17 with diversity consultant Mark Williams. This event, attended by over 100 civic and corporate leaders, was sponsored in collaboration with the Lee Institute and the Levine Museum of the New South. CBI is also offering a Leaders Lunch Series, which brings together leaders from CBI's institutional and organizational partners for quarterly luncheons focused on providing both information and opportunities for personal interaction.

CBI is supported in pursuing its Leadership Development work through a grant from the John S. and James L. Knight Foundation and is planning for both a second Leaders Lunch series and Class Two of LDI to begin in 2002.

"Lenses for Diversity" offered a chance for interactive exploration into issues of ethnic, racial and cultural diversity. Pictured at the "Lenses" event are: Mary Mack and Robby Russell (Wachovia Bank) top left; "Lenses" founder Mark Williams, Jack Szczeppek (Royal-Sun Alliance), and Fran Farrar-Nash (The Charlotte Post) bottom left; Dana Drago (Bank of America) and Traci Dunn (Accenture) right.



COMMUNITY
BUILDING
INITIATIVE

connections

217 SOUTH TRYON STREET, SUITE 307
CHARLOTTE, NORTH CAROLINA 28202
www.communitybuildinginitiative.org

NON PROFIT
ORGANIZATION
U.S. POSTAGE PAID
CHARLOTTE, NC
PERMIT NO. 2098

connections
Intensifying the commitment and increasing the capacity of the Charlotte-Mecklenburg community to achieve racial and ethnic inclusion and equity.
~CBI Mission

CBI/26TH JUDICIAL DISTRICT RESOURCE TEAM PARTNERSHIP PROJECT

